BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA

DOCKET NO. 2014-406-S

In the Matter of:		

Application of Development Service, Inc.

for approval of sewer rates, terms, and
conditions for residential and commercial
customers in all areas served.

DIRECT TESTIMONY
OF
KEITH G. PARNELL

- 1 Q. Please state your name, business address and your affiliation with the applicant
- 2 Development Service, Inc. (DSI).
- 3 A. Keith G. Parnell, P. O. Box 258, 816 East Main Street, Lexington, South Carolina 29072.
- 4 I am the President and Operations Manager for Development Service, Inc., which I will refer to
- 5 in my testimony as DSI.
- 6 Q. Please describe your educational and professional background.
- 7 A. I graduated from the University of South Carolina with a B.S. Degree in Civil
- 8 Engineering in 1981 and obtained a Masters from U.S.C. in Water Resource Engineering in
- 9 1983. I was employed as an engineer from 1983 to 1985 by the United States Naval Facilities
- 10 Engineering Command. From 1985 through 1990, I practiced civil engineering for B.P. Barber
- 11 Company in Columbia, South Carolina. I am also currently registered as a Professional Engineer
- by the State of South Carolina. I am also employed as Operations Manager for Midlands Utility,
- 13 Inc. (Midlands). DSI and Midlands are owned by my brother, C. Ken Parnell, and me as equal
- shareholders. My brother is also a professional engineer and consults with numerous utilities.
- 15 O. Mr. Parnell, describe DSI and its operations.
- 16 A. My brother and I acquired three utilities, DSI, Midlands and Bush River Utilities, Inc.
- 17 (Bush River), from our parents. DSI and Bush River merged in 2008 with the approval of the
- 18 Public Service Commission, with DSI becoming the surviving company. Both companies are
- 19 public utilities regulated by this Commission and subject to regulation by the South Carolina
- 20 Department of Health and Environmental Control (DHEC). DSI with its offices in Lexington,
- 21 South Carolina, provides sewer service in Richland and Lexington Counties. DSI provides
- 22 sewer collection and sewer treatment services to 68 residential customers and 123 commercial
- customers under existing schedule of rates approved in Order No. 2007-314 in Docket No.

- 1 2004-212-S. To take advantage of economies of scale, Midlands and DSI share an office and
- 2 other facilities, staff, and certain assets and equipment. Both DSI and Midlands are jointly and
- 3 severally borrowers from the same commercial bank, having pledged certain utility assets as
- 4 security to finance construction of a modern wastewater treatment plant for DSI. As additional
- 5 security for the construction financing, my brother and I, as owners of the companies, also are
- 6 joint and several guarantors of the construction financing facility. At the time of the financing,
- 7 which is still in place, funds were also needed for necessary upgrades to assist maintenance for
- 8 both DSI and Midlands.
- 9 Q. Please relate the facts and circumstances leading up to this request for rate
- 10 adjustments before the PSC.
- 11 A. Although it has been approximately ten years since DSI's last rate adjustments, the
- merger with Bush River afforded DSI with the opportunity to consolidate certain expenses. In
- the meantime, we also considered the option of purchasing Midlands' utility assets to achieve
- 14 further economies; however, a cost analysis of the pros and cons of a merger of DSI and
- Midlands led us to conclude that it would not prove cost effective to merge these companies.
- After a decade since DSI sought and obtained rate relief, the need now exists to increase
- operating revenue to maintain the financial soundness of the utility. It is imperative to have
- sufficient revenue to assure payment of existing debt and the rising cost of debt. Further, as the
- 19 collection system ages, DSI maintenance costs increase. Not only have labor costs risen since
- 20 2004, it is not realistic to expect DSI and Midlands to continue to enjoy continuing cost
- 21 efficiencies through the sharing of employees. All in all, DSI must have a fair and reasonable
- 22 adjustment of rates as necessary to sustain a reasonable operating margin. As can be seen from

- 1 the exhibits to our application, accounting pro forma adjustments necessitate a 54.45% increase
- 2 over the test year at December 31, 2013.
- 3 Q. Please provide any additional justification for rate relief.
- 4 A. In June of 2014, DSI received a proposed property tax assessment (form PT-422) of
- 5 \$96,010 from the South Carolina Department of Revenue (SCDR) against DSI for tax year 2014.
- 6 See Exhibit H (Cost Justification for proposed rates and charges) of DSI's application. In issuing
- 7 the property tax assessment, the Department of Revenue is informing Lexington County to tax
- 8 DSI based on an appraised property value of \$96,010. The \$96,010 assessment, when
- 9 multiplied by the millage, results in an actual property tax amount of \$48,283 as contained in our
- Exhibit D. DSI is not able to absorb the property tax increase without an increase in rates.
- 11 Q. Mr. Parnell, are you familiar with each of the exhibits filed with Bush River's rate
- 12 application?
- 13 A. Yes. I have personally been involved with the preparation of the information in each
- exhibit and those which were not directly prepared by me were prepared under my supervision
- and agreement.
- 16 Q. Is DSI in compliance with DHEC permitting requirements?
- 17 A. DSI is in compliance with the permitting requirements as evidenced by DHEC's recent
- letter of approval found in Exhibit J to the application.
- 19 Q. Mr. Parnell, are the expenses, revenue and adjustments to operating expenses as
- 20 exhibited in the application of DSI in this docket accurate?
- 21 A. Yes, I believe they have been accurately presented based upon the disclosure of the
- 22 information and knowledge available to the company.

- 1 Q. Do you expect the proposed rate increases will produce sufficient revenues to allow
- 2 the company to meet its expenses and earn a fair return?
- 3 A. Yes, I do. Our study of the necessary adjustments show they will produce a reasonable
- 4 operating margin based upon the percentage increase to our customers.
- 5 Q. Mr. Parnell, does this complete your testimony?
- 6 A. Yes.